

2019 Red River Customer Conference



October 16-17, 2019
Schedule and Session Descriptions

Schedule

Wednesday, October 16th

7:00 pm - 8:30 pm	Registration & Welcome Reception - <i>Please join us for a complimentary happy hour and a chance to network with your peers while joining in round table discussions. Participants can register at this time and see what's in store for the week.</i>	Stone Arch
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Thursday, October 17th

7:00 am - 8:00 am	Registration & Breakfast	Stone Arch
8:00 am - 5:00 pm	Sponsor Booths Open	Prefunction
8:00 am - 8:30 am	Welcome & State of RRS - <i>Jon Blissenbach</i>	Ballrooms 1&2
8:30 am - 10:00 am	General Session I - <i>Technology Update</i>	Ballrooms 1&2
10:00 am - 10:30 am	Break	Prefunction
10:30 am - 12:00 pm	General Session II - <i>Hardware Update</i>	Ballrooms 1&2
12:00 pm - 1:00 pm	Lunch	Stone Arch
1:15 pm - 4:00 pm	Breakout Session - <i>Fuel Track</i>	Ballroom 1
1:15 pm - 4:00 pm	Breakout Session - <i>C-Store Track</i>	Ballroom 2
2:00 pm - 2:30 pm	Break	Prefunction
4:00 pm - 5:00 pm	Closing Remarks - <i>Stick around for a complimentary happy hour to close out the conference.</i>	Stone Arch
7:00 pm - 8:30 pm	Dinner (Optional) - <i>Continue the networking and fun at a private dinner hosted by Red River Software.</i>	Details TBD



Session Descriptions

Wednesday, October 16th

7:00 pm - 8:30 pm: Round Table Discussions

Round Table Topic #1: Online Sales Best Practices – Make plans to join this candid discussion focused on customer delivery and the pros and cons of in-house versus outsourcing when it comes to managing online sales.

Round Table Topic #2: Supporting the Electric Car Revolution – Are electric car charging stations right for your locations? We'll talk about both feasibility and profitability when it comes to incorporating the electric car revolution into your business.

Thursday, October 17th

8:00 am-10:30 am: General Session I - Technology Update

PCI Compliance: How Secure is Your Network? – How secure is your network and payment system? This session will give an overview of how to avoid data breaches and cover PCI compliance topics such as EMV, transaction fees, and security concerns.

10:30 am-12:00 pm: General Session II – Hardware Update

Catching Up on Modern Payment Systems – Listen in as a guest speaker catches us up on the latest modern payment systems such as ApplePay, Venmo, and more.

All About Fee-Free Proprietary Fleet Cards – How do these even work? We'll take a deep dive into a cost savings analysis and why fee-free is best.


Why a Mobile POS System? – Experience a live demo of the new E3 mobile POS system and an open discussion about how the use of a modern system can present your business in the best light.

Deep Dive into Deepwater – Get a hands-on demo of the scanner technology that has helped so many RRS customers reduce the time and stress that comes with managing vendor orders and payments.

1:15 pm-4:00 pm: C-Store Track Breakout Session

Inventory Crash Course – This session will serve as a comprehensive review of the importance of keeping inventory and how it can reduce loss of revenue. Participants will walk away knowing how to best utilize our software to manage inventory, pricing, margin, and shrinkage.





Pricebook Management 101 – This session will serve as a comprehensive review of Pricebook Management that also touches on Mix n Match and Combos and how they can drive sales. The session will conclude with a brief introduction to utilizing advanced Pricebook Management.

The Whys and Hows of Incorporating Scanners into Your Business – Considering adding scanner utilization to your business? Attend this session to learn about our cross-platform program and the importance of scanning critical inventory. We'll also touch on scanning invoices versus using EDI and which method suits your business best.

What's New with Lottery Programs – If you're considering getting started with one of our lottery programs, attend this session to learn the difference between the programs. You'll find out what is needed to get started and what our training services for the programs entail.

Rebate-Driven Programs: How Do They Work? – Enjoy a guest speaker as we talk everything RJR/PM loyalty, customer loyalty programs, and mobile coupons.

An Introduction to Quickbooks + Peachtree Integration – Attend this session to learn which option is best for your business, how to get started, and a live overview of how the interface works.

Advanced Management Tools – This is an owner-level class that is solely focused on driving in-store, high-margin products for maximum revenue.

1:15 pm-4:00 pm: Fuel Track Breakout Session

Why Incorporate Online Bill Pay? – Considering incorporating online bill pay into your business offerings? Attend this session to learn how to get started so you can improve customer experience and reduce collections.

CSMinder Interface to NeXgen: How it Works – Enjoy a live, interactive session of what is seen on both the CSMinder side and the NeXgen side, along with an overview of what can be imported.

AgVantage Integration to RRSFuel: How it Works – Experience a live look at the benefits of this integration and a comprehensive overview of what can be imported.

Utilizing GPS Trackit – Get a hands-on look at how you can utilize GPS Trackit to optimize fuel delivery along with a sneak peek at new features such as customer import and customer inquiry.

NeXgen Independence – Ready to claim your NexGen independence? This session will focus on empowering users to be able to set up their own features (such as taxes and pricing) within the software.

